

## Can purpose change the world?



Welcome to a company that knows it can. We are Interface: Global in presence, thought, and action. We design some of the most beautiful and responsible carpet tiles in the world. We've been making them for almost 40 years now. We love our work. We love our customers. We are fiercely proud of influencing our industry towards more sustainable solutions. For that we thank our late Founder, Ray Anderson, the man who taught us to live and work in the fullness of our beliefs. If after reading what we have to say you feel we are likeminded, please call on us. You'll be in good company.

Who is this company called Interface? By definition, we are the world's largest designer and maker of carpet tiles. By reputation, we are a company of ideas and courage. This is both our heritage and our future. Ray Anderson founded Interface in 1973 because he believed in the global potential of carpet tile and he built a company filled with the talent who could make that all happen. From mill to management, vision has always been the rule—not the exception.

May





Interface is filled with people of intellectual courage who will push against the status quo when need be. People who innovate, create, and surprise even us. We stand for design as a way of thinking on an organisational level and as an aesthetic credo for our products. We stand for our customers. We help shape the creative visions of our customers. We don't just aim for service excellence—we want to create exceptional total experiences for our customers anywhere in the world. We stand for sustainability. In a petroleum intensive industry, this is a contradiction. But for us it became first a business model and is now our nature.

Innovation, design, sustainability, teamwork, technology, and more than a little moral courage. These things are at the heart of the Interface story. In a very real sense, our products could be the most intelligently inspired floorcoverings in the world.



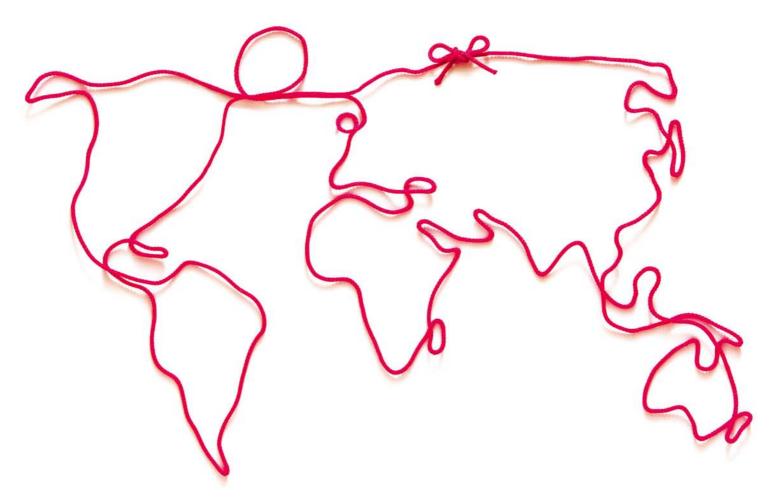


We live where we work. This may seem fundamental, but it makes Interface unique in the carpet industry. To have a true global presence—to have brick and mortar and people on the ground on six continents—is no small thing. But it supports our commitment to service. For our customers around the world it means local access and fluency in language and culture. Living where we work also means knowing we're invested in the success of any given community because we are part of it. And being at home throughout the world is intentional, by design.

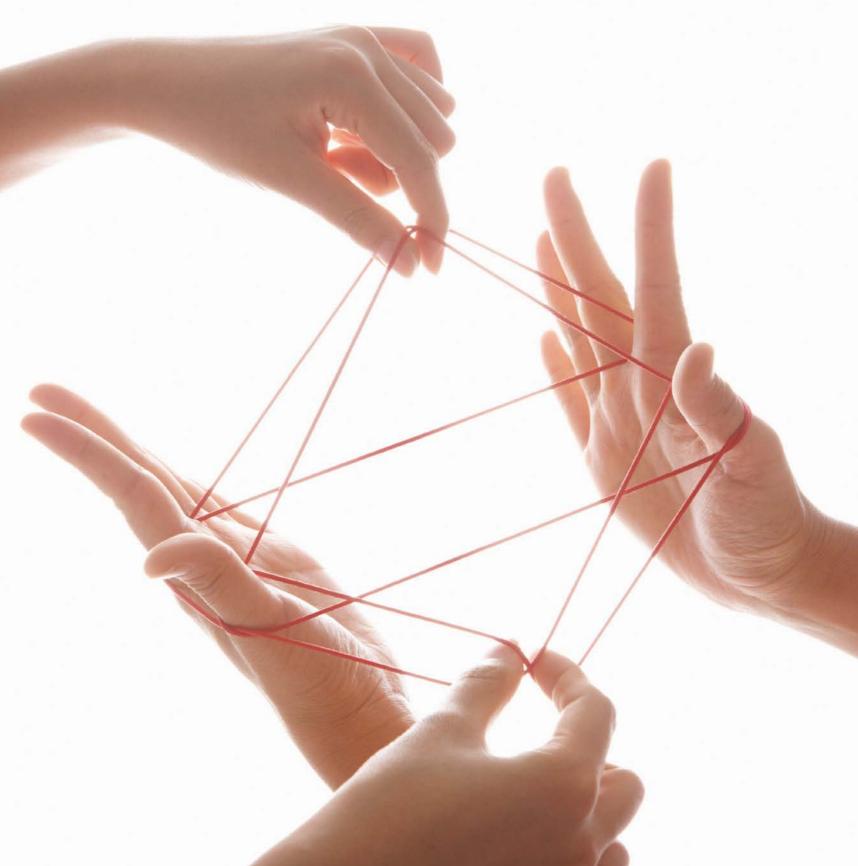


Interface has earned the trust of customers worldwide by being easy to reach and easy to do business with. That can make all the difference whether you are a multi-national corporation doing business across continents or a local business needing a world-class design partner who understands local markets. By offering a true global customer experience, in addition to local relationships and in-country responsiveness, we can provide an inspired solution. "Solution" in this case means a business relationship that is collaborative, committed, productive, and always appreciated.

### The tie that **binds**



- Continents around the world where we have people on the ground. We have manufacturing in Australia, China, Netherlands, Thailand, UK, and the United States.
- ——— Showrooms where you can see our products.
- **40+** Languages and dialects spoken by the Interface Team worldwide.



Accomplishing what we want to do demands innovation. It is as vital to us as any other raw material in our industry. **Innovation and creativity work hand in hand** to help us exceed customer expectations, as well as our own. When we say 'yes' to the unexpected, we explore new paths to discovery. And discovery helps us provide our customers with new technologies, fresh aesthetics, and greater product performance.



## Shifting Shifting

It started with a question in 1994. A customer asked about the company's position on the environment and Ray Anderson wasn't satisfied with his own answer. So he addressed the problem as only an engineer could: With study and strategy. Changing the way we did business at every level took determination and engagement. But the result was transformational. For us, for the industry. Today, sustainability has entered the mainstream business agenda. We are proud to have played a role in designing how that happened. For Interface, sustainability will remain the journey of a lifetime.

## Dsing the our feet

In 2000, we brought to our industry a science studied by da Vinci, the Wright Brothers, and more recently, Ms. Janine Benyus: Biomimicry. By learning how nature solves problems, we developed or inspired aesthetic and technical solutions that again transformed the carpet industry. So, how would nature design a carpet tile? A few examples. TacTiles™ no-glue installation system inspired by the sticky pads of a tiny gecko. Or our now iconic Entropy™ products, inspired styles as random as nature, designed for less waste and easier installation. Thank you, mother nature, for the ideas.



# Where the beauty begins

To some companies, 'design' applies only to the surface of a thing. The way it looks. But we define design broadly at Interface. For us design is a mindset. It is a bone-deep commitment to all the things that matter—ultimately to you, our customers—about our company and our products on an organisational level. The total customer experience is why we have viewed design as a business strategy in addition to a visual aesthetic. And that is what makes Interface so much more than just another pretty face.





## How to create a classic

The Interface design aesthetic is anything but basic. We keep a constant eye in the worlds (literally) of art, fashion, media, technology, travel, and education—so many things—to make sure every Interface product is informed and relevant. Our objective is to help customers create ideal spaces and realise their design visions. The results, we believe, are choices as exciting and variable as the many global showrooms where you will find them. Most products are produced and distributed locally. All are designed to perform well and live long with an unwavering commitment to sustainability.



If you could visit some of the most respected clients in the world, you might see our work on display. In this case, by 'our work,' we mean not just our products, but also our ability to support and encourage the creative vision of our customers. Like a pair of binoculars seeing through sweeping vistas, we share our design point of view with customers and help bring beauty and functionality into focus. With our inspiration on your side, there is no limit to what you will see.



### This is what we know:

That no piece of paper can tell you who we are. That only our actions will truly speak of our character as business partners, collaborators, and fellow creative minds. Trust and reliability are hard earned in business and they must be earned every day.

### This is what we believe.

That some people have the gift of seeing beyond their generations. Ray Anderson was one of them. That some companies feel a sense of responsibility larger than the products they sell. That for some companies, design has become a calling so central to their mission it is now second nature. On both fronts, Interface is that company.

And so, we will apply what we know and what we believe into our relationship with you. We are Interface.

### We are Design with Purpose.



### 1981

Frustrated with the high cost and design limitations of printing patterns over fusion bonded carpet, Interface buys its first tufting machine in 1981. The investment provides more design flexibility, superior color and pattern retention, and requires less water. Even before sustainability had a name, its principles had a place at Interface.



We acquire Heuga Holdings B.V. in the Netherlands, adding decades of experience in carpet tile design and a manufacturing presence in Europe and Australia. Interface becomes the largest producer of carpet tile in

### 1973

Ray Anderson leads a joint venture between Carpets International, a British company, and a group of investors to produce and market carpet tile in America. The young company starts with 15 employees and advanced cutting and honding technology.



Interface acquires Carpets

International in Yorkshire and Interface UK is born.

1985



bonding technology.



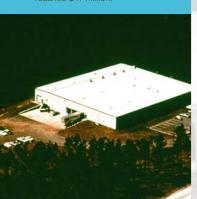
Carpets International becomes Interface Flooring Systems, Inc, and expands its global presence: Compact Carpet of Canada is acquired along with Tuca Tile of Northern Ireland. The growing company also holds its initial public offering on the NASDAQ exchange.





1978















Interface is among the first companies to officially become a member of the USGBC.



1999

Ahead of its time, Interface is among the first carpet companies globally to offer a full product line on the Internet. The site offers search criteria, product specs, installation methods, product and installation photos, color coordinates and sample order capabilities.















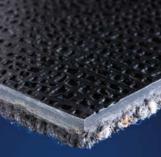
### 2001

Interface introduces GlasBac™RE recycled content backing, offering the highest post-consumer recycled content in the industry.



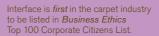
### 2000

Inspired by the concept of Biomimicry, we use nature as a design guide, resulting in products like Entropy that install non directionally - reducing waste and creating even easier installation.



### 2005

We introduce Cool Blue™, a backing technology that begins to detach our manufacturing process from the oil well for GlasBacRE raw materials and gives us the flexibility to search for new renewable and reusable raw materials.



We start using waste for power when we partner with the City of LaGrange, Ga., to convert methane gas from the local landfill into a green energy source.

Our first showroom in Asia opens in Shanghai, achieving

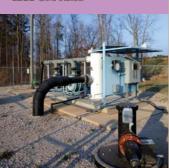


### 2002



Interface becomes the first carpet company to receive EPP (Environmentally Preferable Product) certification for its products.

First company to introduce Climate Neutral carpet offering through the Cool Carpet™ program.



### We introduce TacTiles - Next Generation Installation System-offering a lower

2006

After 12 years, Interface reinvigorates its sustainability journey with the mantra "Mission Zero®" - a more simplistic and humanistic way to voice our commitment to "Doing well by doing good."

Interface Canada wins the GLOBE Award for Corporate Competitiveness.





THE QUEEN'S AWARDS FOR ENTERPRISE: SUSTAINABLE DEVELOPMENT











### 2007

We are named Recycler of the Year by Carpet America Recovery Effort. Interface Canada is designated Platinum in the Business Category from the Recycling Council of Ontario for waste reduction on a provincial level. Ray Anderson named one of Time Magazine's "Heroes of the Environment".









Interface opens the Aware House, a customer center and office space showcasing our products in an exciting new way. The two-story warehouse has exposed ceilings, clean lines, handcrafted furnishings



### 2009



### 2012



2010







Product Declarations (EPDs) on all products, globally. EPDs allow customers to see and compare environmental impacts via third party certifications of product life cycle performance.

2008

Interface takes a significant

and manufactured with a full

step towards closing the loop by

introducing the Convert™ design

platform. Convert styles are designed

spectrum of post-consumer content

Tapestry<sup>™</sup> technology allows us to create carpet tiles that achieve the crisp, bold patterning and luxurious feel of woven carpeting, without



2011

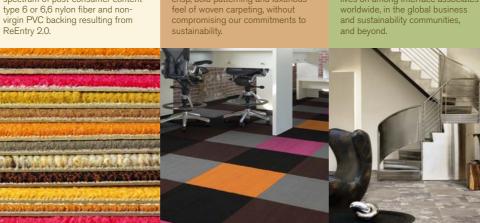
A new manufacturing facility opens in Taicang, China to service the North Asia market.

Fast Company magazine names Interface to its list of top 30 designdriven companies that "Get It." That honor puts the company in the same ranks as Apple, Nike, Target and others.

Continuing our legacy of breaking new ground, we introduce carpet tile produced with 100% recycled content yarn and SKY-TILES™, a breakthrough category of aviation carpet tile.

Our beloved founder Ray Anderson passes away at his Atlanta home surrounded by his family. His vision lives on among Interface associates worldwide, in the global business and sustainability communities, and beyond.







# Our global presence

Interface's Global Office, Showroom & Manufacturing Network

### USA

Atlanta, Georgia
Boston, Massachusetts
Chicago, Illinois
Dallas, Texas
Houston, Texas
LaGrange & West Point, Georgia
Los Angeles, California
New York, New York
San Francisco, California
Toledo, Ohio
Washington D.C.

### Canada

Belleville, Ontario Toronto, Ontario Vancouver, British Columbia

### **Latin America**

Mexico City, Mexico São Paulo, Brazil

### **Europe & Russia**

Almaty, Kazakhstan Athens, Greece Barcelona, Spain Belgrade, Serbia & Montenegro Bratislava, Slovakia Bucharest, Romania Budapest, Hungary Copenhagen, Denmark Craigavon, Northern Ireland Dublin, Ireland Erlenbach, Switzerland Espoo, Finland Halifax, UK Istanbul, Turkey Kaunas, Lithuania Kiev, Ukraine Krefeld, Germany Lisbon, Portugal London, UK Madrid, Spain Milan, Italy Minsk, Republic of Belarus Moscow, Russia Oslo. Norway Paris, France Prague, Czech Republic Reykjavik, Iceland Riga, Latvia Sarajevo, Bosnia Herzegovina Scherpenzeel, The Netherlands Skopje, Republic of Macedonia

Skurup, Sweden Sofia, Bulgaria Tallinn, Estonia Vilnius, Lithuania Wemmel, Belgium Warsaw, Poland Zagreb, Croatia

### Middle East

Abu Dhabi, United Arab Emirates Casablanca, Morocco Doha, Qatar Dubai, United Arab Emirates Kuwait City, Kuwait Manama, Bahrain Riyadh, Saudi Arabia Tel Aviv, Israel

### India

Bangalore, India

### **South Africa**

Cape Town, South Africa Johannesburg, South Africa

### Asia

Bangkok, Thailand
Beijing, Greater China
Chonburi, Thailand
Hong Kong, Greater China
Ho Chi Minh City, Vietnam
Jakarta, Indonesia
Kuala Lumpur, Malaysia
Seoul, South Korea
Shanghai, Greater China
Singapore
Taicang, Greater China
Taiwan, Greater China
Tokyo, Japan

### **Australia & New Zealand**

Adelaide, South Australia
Leederville, Western Australia
Milton, Queensland, Australia
Picton, New South Wales Australia
Southbank, Victoria, Australia
Surry Hills, New South Wales,
Australia
Auckland, New Zealand

### **Corporate Headquarters**

Atlanta, Georgia

